

District Council of Coober Pedy Strategic Plan



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1 Mayor's Foreword

The Strategic Plan for the District Council of Coober Pedy has been developed following a broad consultation process involving the community, Council staff and Elected Members and will provide the basis of the operations of Council for the next five years.

The Strategic Plan is a document with a vision for the future economic, social and environmental development of Coober Pedy and the region. The Plan sets clear directions for Council, providing actions to deliver high quality services and addressing the many and varied challenges of this unique area.

The goals, objectives and strategies that have been developed and incorporated in the Plan will require periodic review if and when necessary in order to remain focussed on the expectations of the community.

As a community we have contributed to the strategic framework of the Plan and with careful planning Council will ensure its implementation for the benefit of everyone.

Eric Malliotis JP
Mayor

2 Overview - Chief Executive Officer

This Strategic Plan sets a clear direction for the District Council of Coober Pedy for the next five years and represents the findings of an extensive consultation process that has involved the community, Elected Members and Council employees.

The economic, social and environmental issues facing the town and region have been embodied within a Community Plan that has been incorporated into Council's own Strategic Plan.

It is imperative that the path taken to implement identified strategies results from an integrated approach to planning, involving coordination and consultation with all spheres of Government, regional organisations and the community.

The Strategic Plan also guides Council in prioritising the allocation of resources to ensure the Plan is implemented in a structured and coordinated manner.

As an evolving document, it will require regular review by Council as the strategies and actions are completed and new ones commenced. In achieving this there will obviously be a need for ongoing community consultation and participation.

I encourage the community, Elected Members and Council staff to embrace the Strategic Plan. It is a bold plan for the future of Coober Pedy and its success will be strengthened and measured by the positive roles that we can all play in facilitating its implementation.

Trevor McLeod
Chief Executive Officer

3 Coober Pedy –A Gem of a Place!

Coober Pedy, known nationally and internationally as the “Opal Capital of the World” is a vibrant and multicultural town of 3,500 people. It is located in the far north of the state, 850km north of Adelaide and 700km south of Alice Springs, on the Stuart Highway between Adelaide and Alice Springs.

For thousands of years Aboriginal people walked across this area. Because of the desert environment, these people were nomadic hunters and gatherers. Opal was first found in February 1915 and by 1917 opal miners came to settle and try their luck. After the Great War (1914-1918), returned soldiers also drifted to the fields to seek their fortune.



Coober Pedy was named by the local Progress and Miners Association in 1920 from the Aboriginal words “Kupa Piti”, meaning white man's hole or waterhole. During the great depression of the late 1930's and 1940's, opal prices plummeted and production almost came to a standstill.

Typical of Coober Pedy's history of boom and bust, an Aboriginal woman named Tottie Bryant made a sensational opal find at the Eight-Mile field in 1946, starting a new rush to the fields.



During the 1960's, the mining industry expanded rapidly due to the many European migrants who came to seek their fortunes. The 1960's and 1970's saw opal mining develop into a multi-million dollar industry with Coober Pedy developing into a modern mining town.

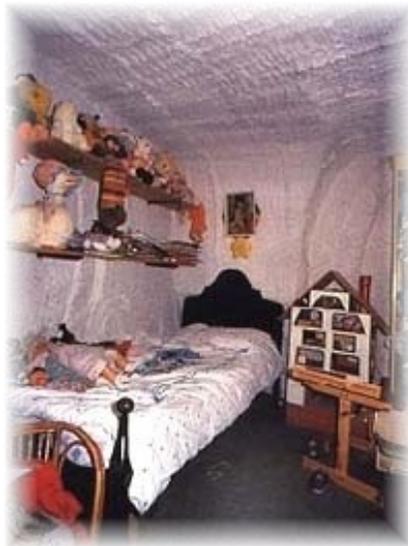
In 1980, with a population of over 3,000 people and an ever increasing reliance on the Coober Pedy Progress and Miners Association Inc., a formal approach was made to the Minister of Local Government to establish a Select Committee to investigate the provision of Local Government in Coober Pedy. The outcome of the report submitted by the Select Committee was the creation of the Coober Pedy Act of 1981. The Act is tailored to the needs of a unique, isolated outback town experiencing problems of administration that are not normally encountered in other long-established Local Government areas. The first Council election was held in January 1987.



The introduction of Local Government in Coober Pedy at first caused considerable controversy in the town, but people understood that the more formal town administration established facilities that could not, in the past, have been provided.

The continued development of Coober Pedy can be attributed to the maintenance of its opal mining industry and the increasingly important role of tourism. Its recognition as a major regional centre for the Outback of South Australia has seen its importance to the delivery of Government services grow.

Coober Pedy is a cosmopolitan town with a floating population and along with the Mintabie opal fields near Marla further north, produces 90% of the world's opal. Over 30 separate fields dot the area extending from 30km north of town (The Shellpatch) to The Craters, 10km south-east and "Rose's Folly", 15km west. There are mounds of overburden everywhere that have come from shafts sunk deep into the sandstone ground.



Many of the town's residents live underground in "dug-outs". Early dugouts began as mines, however in later years, large and comfortable purpose-built underground homes were constructed. Fully furnished and decorated they are an ideal way of living and coping with the extremes of temperatures in the desert, with the natural insulation keeping temperatures constant. Some are lit by cutting holes out through individual channels and connecting glass panels into the holes. Some dugouts have sold for hundreds of thousands of dollars.



In the 21st Century, Coober Pedy is a vibrant town ready to maximise its proven position as a leader in the Opal Industry, a provider of regional services and a "must visit place" for national and international tourism.





4 Vision

A cohesive multicultural community proud of its uniqueness,
supported by a thriving local and regional economy.





5 Mission Statement

To deliver the key needs of the community through representation, collaboration and effective delivery of our services.





6 Core Values

Through a united approach and strong commitment, the values that will support our mission and guide us in achieving our Vision are:

- Teamwork and partnership
- Consultative and positive management
- Customer Service
- Effective financial management
- Innovation





7 Key Strategic Directions – Goals

GOAL 1

A PROACTIVE AND COHESIVE COMMUNITY ACHIEVING RECOGNITION AND THE DELIVERY OF HIGH QUALITY AND INTEGRATED SERVICES

The Coober Pedy community is a “collage” of different nationalities and backgrounds, which, along with the large indigenous population, have been fundamental in the development of Coober Pedy.

Whilst cultural diversity is as a major strength for our community, it is recognised we need to strive to work together and to be more united if we are to achieve the outcomes of the Community Plan.

The provision of good quality education, health and other community services are paramount to the overall well-being of the community.



The utilisation of the Regional Health Service Steering Committee to address health gap issues in a strategic manner and a proactive approach to the provision of incentives to encourage relocation of professionals are two initiatives in the Plan.

The development of future leaders and the support and encouragement of our volunteers, critical for the ongoing development of the community, is addressed in the Plan.

Empowerment and support of our youth through the implementation of long-term programs, more effective education provision, increased recreation alternatives and the accessing of funds for a “Youth Development Officer” will address an issue of growing social importance.



A more visual and collaborative District Council, working with key service providers, will play a greater role in advocacy for the community service needs of the community and will ensure Coober Pedy retains and grows its importance as a major regional centre for the delivery of community services in outback South Australia.

Goal Outcomes

- ✓ Closer cooperation and cohesion between community groups
- ✓ Improved community services including health and education
- ✓ Preservation and enhancement of community spirit and heritage
- ✓ A strategic, consultative and collaborative District Council
- ✓ A positive impact on current social issues affecting our youth



GOAL 2

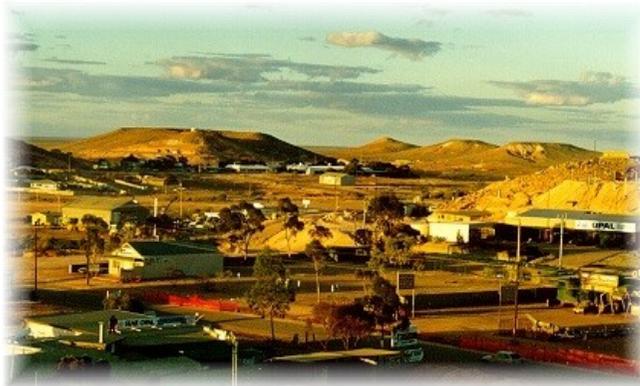
ENHANCE COOBER PEDY'S UNIQUE ENVIRONMENT THROUGH A COLLABORATIVE AND CO-ORDINATED APPROACH

Coober Pedy's diverse landscape attracts visitors from around the world. It is recognised however, that the community has a responsibility to preserve and improve the natural environment.

The effective management of waste and greater emphasis on greening has been identified as important to the community.

The protection of significant areas of indigenous flora and fauna and the sourcing of funding to assist in this process are important strategies of the Plan.

The built environment of Coober Pedy is indeed unique. This uniqueness needs to be protected by preserving the heritage, character and identity of the town and surrounding district.



The ongoing support and encouragement of community groups involved in environmental programs will assist in achieving the Strategic Plan outcomes.

Goal Outcomes

- ✓ Increased emphasis and priority on managing the environment
- ✓ Better planned and integrated waste management
- ✓ Preservation of natural and built environment and heritage

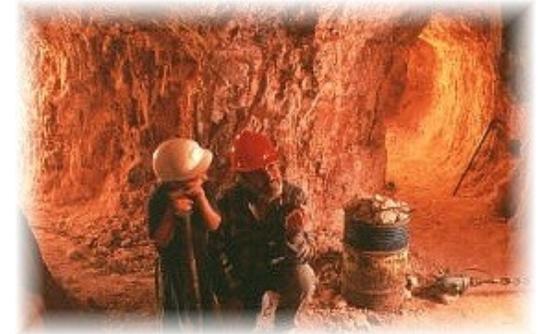
GOAL 3

EXPANSION OF THE LOCAL ECONOMY THROUGH THE FURTHER DEVELOPMENT OF ITS TOURISM, MINING AND REGIONAL SERVICE DELIVERY

Coober Pedy has a dynamic local economy traditionally based on opal mining but now also incorporates a significant tourism component.

Coober Pedy has many competitive advantages over other towns in the Region:

- A strong regional, national and international profile/image
- A range of established tourism products and supporting infrastructure
- An established Opal Industry that continues to provide a strong backbone to the economy
- Its position as a major centre provides the catalyst for future growth both in the private and public sector



The challenge for the private sector of Coober Pedy is to maximise these competitive advantages to grow wealth and employment opportunities.

Close linkages between the development of the opal industry and tourism are important. If planned effectively, both areas could leverage growth through better collaboration.

Coober Pedy's growing importance as the "Outback" regional centre for the provision of community services will need to be reinforced.

The potential for new mining ventures such as at Hawkes Nest and Ingomar, 80 km's south of Coober Pedy, will result in opportunities for servicing the mining and mineral processing industries that should not be missed.



To further expand the local economy, a cohesive approach to infrastructure provision, including the extension and upgrade of the airport, the construction of a Visitor Information Centre and continued upgrade of the town's water supply will need to occur.

All stakeholders including the District Council, the Opal Mining Associations and the Retail Business and Tourism Association will need to develop a strong collaborative approach to the implementation of the economic development goal of this Plan.

Goal Outcomes

- ✓ A more vibrant and dynamic local economy
- ✓ Increased and more diverse employment opportunities
- ✓ A growing regional provider of services
- ✓ Increased standard of infrastructure to support the business sector

GOAL 4 TO UNDERTAKE A STRATEGIC COMMUNITY DEVELOPMENT ROLE WITHIN A CUSTOMER SERVICES CULTURE

The role of Local Government has changed significantly over the last ten years. The Council's organisation must adapt to this changing environment if we are to meet the needs and expectation of our community. The strategies within Goal 4 will enable Council to better utilise its resources in a planned and community focused manner.

Closer cooperation between all the operational groups within Coober Pedy will enable better management of existing infrastructure and the provision of new infrastructure. Closer cooperation with the Umoona Community Council and Iwara Kutju Community Development and Employment Program (CDEP) will underpin this.

It is important that Council undertakes a more strategic role in the implementation of the Community Plan, to achieve this we will need to create an operational environment that supports the Plans outcomes. Elected Members and staff will need to work together to achieve this.

Council staff recognise that the primary reason for the organisation is to service the community and to this end the creation of a customer service culture supported by effective training and development is paramount.

Effective management and stewardship of community assets linked to a long-term financial strategy is also important to ensure limited resources are effectively allocated. To supplement the District Council's financial base, we will need to be even more pro-active at sourcing external funding to support specific projects and strategies.

The development of ongoing formal and informal communication with the broader community will ensure Council is fully aware of community attitudes and desires.





Goal Outcomes

- ✓ A more strategic and community focussed Council
- ✓ Increased external funding for implementation of the Community Plan
- ✓ Development of a customer service culture
- ✓ Increased leadership and communication with the broader community
- ✓ More effective planning throughout the organisation



8 Goals, Objectives and Strategies–Priorities and Agencies Report

The following report represents the Goals, Objectives and Strategies for the Strategic Plan, together with a priority listing and agency responsibility. The agency list has been developed in consultation with key stakeholders and includes the State and Local Government, businesses, regional bodies and community groups.

In assessing the priority for each of the strategies the following criteria was applied.

	Priority
1	Critical strategy that can be achieved with existing or minimal additional human or financial resources
2	Critical strategy that can be achieved with significant additional human or financial resources
3	Essential strategy that can be achieved with existing or minimal additional human or financial resources
4	Essential strategy the can be achieved with significant additional human or financial resources
5	Important strategy that can be achieved with existing or minimal additional human or financial resources
6	Important strategy that can be achieved with significant additional human or financial resources



Goals, Objectives and Strategies - Priority and Agency

Goal **1 A pro-active and cohesive community achieving recognition and the delivery of high quality and integrated**

- | | | |
|------------------|-------------|---|
| Objective | 1.01 | <p>Develop a cohesive working relationship between community groups</p> <p>1.01.01 Establish a joint working group comprising Umoona Community Council and Council to establish a collaborative approach to the provision of common services and resolution of common issues</p> <p>Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources</p> <p>Primary Agency: District Council of Coober Pedy</p> <p>Secondary Agency: Umoona Community Council</p> <p>1.01.02 Undertake an education and communication strategy on the benefits of multiculturalism</p> <p>Priority: 4 Essential strategy that can be achieved with significant additional or financial resources</p> <p>Primary Agency: District Council of Coober Pedy</p> <p>Secondary Agency: Department of Immigration & Multicultural Affairs</p> |
| Objective | 1.02 | <p>Achieve equality of access to health services</p> <p>1.02.01 Council to actively facilitate the provision and assist the coordination of health services with Government agencies</p> <p>Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources</p> <p>Primary Agency: District Council of Coober Pedy</p> <p>Secondary Agency: Regional Health Service Committee</p> <p>1.02.02 Actively participate as a member of the Regional Health Service Steering Committee to ensure local input into the future planning of coordinated health service delivery in Coober Pedy</p> <p>Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources</p> <p>Primary Agency: District Council of Coober Pedy</p> <p>Secondary Agency: Regional Health Service Committee</p> <p>1.02.03 In collaboration with health service providers address the issues highlighted in the "Health Needs Assessment Draft Report" prepared by the Regional Health Service</p> <p>Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources</p> <p>Primary Agency: Regional Health Service Committee</p> <p>Secondary Agency: District Council of Coober Pedy</p> |





- 1.02.04 Implement the Coober Pedy Hospital and Health Service Inc. Strategic Plan to address health care issues in partnership with the Regional Health Service and Council**

Priority: 2 Critical strategy that can be achieved with significant additional human or financial resources

Primary Agency: Regional Health Service Committee

Secondary Agency: District Council of Coober Pedy
- 1.02.05 Pursue the appointment of a Public and Environmental Health Officer**

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources

Primary Agency: District Council of Coober Pedy

Secondary Agency:
- 1.02.06 Provide incentives for the attraction of an additional general practitioner**

Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources

Primary Agency: Regional Health Service Committee

Secondary Agency: District Council of Coober Pedy
- 1.02.07 Analyse potential health service financial grants and provide assistance in the preparation of applications**

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources

Primary Agency: Regional Health Service Committee

Secondary Agency: District Council of Coober Pedy
- 1.02.08 Advocate the inclusion of Nursing staff into the Government housing program**

Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources

Primary Agency: Regional Health Service Committee

Secondary Agency: District Council of Coober Pedy
- 1.02.09 Pursue seven day community health services including domiciliary care and other allied services**

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources

Primary Agency: Regional Health Service Committee

Secondary Agency: District Council of Coober Pedy



- Objective 1.03 Increase the number of community leaders and volunteers through targeted support**
- 1.03.01 Develop the leadership skills of the District's youth in collaboration with education providers**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: Family and Youth Services
Secondary Agency: District Council of Coober Pedy
- 1.03.02 In partnership with community service organisations undertake targeted encouragement to increase volunteer membership**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:
- 1.03.03 Develop a leadership program for existing community leaders**
Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:
- 1.03.04 Encourage a diversity of community members to seek election to Council**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:
- Objective 1.04 Enhance multicultural community spirit, cooperation and pride**
- 1.04.01 Increased emphasis on promoting the success stories within Coober Pedy**
Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Coober Pedy Regional Times
- 1.04.02 Develop specific community and volunteer awards across a range of community, environmental and business areas**
Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:



1.04.03 Increase promotion and support for Australia Day activities

Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:

1.04.04 Provide or source funding for a number of community based projects

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:

1.04.05 Increase communication across the community using multiple languages

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:

1.04.06 Develop a community information package to assist new or prospective members of our community

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Local Government Association

1.04.07 Establish half yearly gatherings of new residents to assist their transition into our community

Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:

Objective 1.05 Embrace and preserve our Aboriginal heritage

1.05.01 Implement "integrated" projects that embrace and preserve local indigenous culture and heritage

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: Umoona Community Council
Secondary Agency: District Council of Coober Pedy

1.05.02 Utilise indigenous names for specific locations across the town and surrounding areas

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Umoona Community Council





1.05.03 Encourage training in cultural awareness for all public and private sector staff

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Umoona Community Council

Objective 1.06 Maximise the recreational options of the community

1.06.01 Maximise the use of Council owned facilities

Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Family and Youth Services

1.06.02 Undertake consultation with the community to identify recreation needs and service gaps

Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Family and Youth Services

1.06.03 Analyse the current status of the "Triangle" area with a view to maximising its benefit to the community

Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Family and Youth Services

Objective 1.07 Provide services and guidance to our youth

1.07.01 Establish close interaction with local police to provide leadership and guidance for youth

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:

1.07.02 Actively support and assist in the implementation of a school holiday program

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: Family and Youth Services
Secondary Agency: District Council of Coober Pedy





- 1.07.03 Source funding for long term youth programs, which assist in personal development**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Family and Youth Services
- 1.07.04 Investigate funding options for a Youth Development Officer with specific emphasis on recreation development, coordination and management**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Family and Youth Services
- 1.07.05 Council to foster the utilisation of "Community Clubs" facilities for youth activities as part of holiday programs**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:
- 1.07.06 Support the "Coober Pedy Youth (Education) Strategy" being developed by Department of Education Training and Employment**
Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: Department of Education, Training and Employment
Secondary Agency: District Council of Coober Pedy
- 1.07.07 Achieve increased funding to initiate projects and recommendations from the "Engaging Students in Education Through Community Empowerment Report" (Sept 2001)**
Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: Department of Education, Training and Employment
Secondary Agency: District Council of Coober Pedy

Objective 1.08 Council to undertake a strategic and collaborative role in the provision of community services

- 1.08.01 Council to strengthen existing relationship with existing community services groups e.g. Crime Prevention Committee**
Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:





1.08.02 Council to assist in achieving increased grant allocations to value add to existing services

Priority: 2 Critical strategy that can be achieved with significant additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Northern Regional Development Board

1.08.03 Advocate for a 24 hour police presence

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Community Organisations

1.08.04 Provide housing and lifestyle incentives that will encourage relocation and retention of professionals

Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: Regional Health Service Committee
Secondary Agency: District Council of Coober Pedy

1.08.05 Implement the "Coober Pedy Alcohol Strategy Report"(November 2000) in partnership with all stakeholders

Priority: 2 Critical strategy that can be achieved with significant additional human or financial resources
Primary Agency: Coober Pedy Alcohol Strategy Implementation Group
Secondary Agency: Umoona Community Council

Objective 1.09 Improve the standard and availability of community transport

1.09.01 Investigate community transport options including community bus or other private services

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:

1.09.02 Participate in regional transport studies in association with the Outback Areas Community Development Trust

Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Outback Areas Community Development Trust



- Objective 1.10 Establish community awareness and involvement in Council's decision making process**
- 1.10.01 Establish regular discussion forums between the community and Council on major issues affecting the future of the town**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:
- 1.10.02 Undertake regular communication with the community and key stakeholders on the progress of implementing the Strategic Plan**
Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:
- 1.10.03 Utilise a Council website as an ongoing communication mechanism with the community**
Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Local Government Association
- 1.10.04 Develop a regular Council newsletter that has a strong community focus**
Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Coober Pedy Regional Times
- 1.10.05 Continue the existing process of regular input by community at Council meetings**
Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:
- Objective 1.11 Strategically position the Council area as a major regional centre with all Federal, State and Regional spheres of influence**
- 1.11.01 Develop strong partnerships with Local, State and Federal Government organisations**
Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Northern Regional Development Board

1.11.02 Actively seek to provide media coverage for regional events and highlight successes within the region

Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources

Primary Agency: District Council of Coober Pedy

Secondary Agency:

1.11.03 Include the concept of an identifiable outback region in the marketing and promotion of Coober Pedy

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources

Primary Agency: District Council of Coober Pedy

Secondary Agency: South Australian Tourism Commission

1.11.04 Ensure strong area representation on key public and private sector committees and panels to promote Coober Pedy as the Outback regional centre

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources

Primary Agency: District Council of Coober Pedy

Secondary Agency: South Australian Tourism Commission

Goal 2 Enhance Coober Pedy's unique environment through a collaborative and coordinated approach

Objective 2.01 Develop an integrated approach to waste management

2.01.01 Develop a "whole of town" waste management strategy that includes recycling

Priority: 2 Critical strategy that can be achieved with significant additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Umoona Community Council

2.01.02 Investigate the extension of the town's sewerage system

Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Umoona Community Council

Objective 2.02 Improve the standard of landscaping and greening

2.02.01 Examine alternative implementation options to complete the "Main Street" program

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Umoona Community Council

2.02.02 Establish a higher standard of landscaping, shade and greening of the "Main Street" without detrimentally affecting its uniqueness

Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Umoona Community Council

2.02.03 Develop and maintain a "tree planting" program for the town and environs

Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Umoona Community Council

2.02.04 Encourage and support community greening initiatives

Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:

- 2.02.05 Utilise CDEP to undertake specific greening and re-vegetation projects**
Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Umoona Community Council
- Objective 2.03 Utilise the various environmental programs and funding opportunities to assist the implement of strategies**
- 2.03.01 Target relevant Government agencies and industries to assist in supporting environmental initiatives**
Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Department for Environment & Heritage
- 2.03.02 Develop an Environmental Management Plan to support funding submissions**
Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Department for Environment & Heritage
- 2.03.03 Support the establishment of local environmental improvement groups**
Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Department for Environment & Heritage
- Objective 2.04 Protect our natural flora and fauna**
- 2.04.01 Identify significant areas for preservation**
Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Department for Environment & Heritage
- 2.04.02 Investigate funding opportunities to undertake preservation and restoration of targeted areas**
Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:



2.04.03 Regenerate native vegetation on selected Council owned land

Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:

Objective 2.05 Preserve the heritage, character and identity of the District

2.05.01 Prepare a local heritage list for selected dwellings and other areas of local significance

Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Coober Pedy Historical Society

2.05.02 Actively support local community groups in the maintenance of heritage items and places of interest

Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Coober Pedy Historical Society



Goal 3 *Expansion of the local economy through the further development of its tourism, mining and regional service*

Objective 3.01 **Maximise local employment and training opportunities through Federal and State funded labour market programs**

3.01.01 **Create a partnership with Iwara Kutju Inc. to increase training and long term employment opportunities whilst increasing community wealth**

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Community Development Employment Program

3.01.02 **Promote the benefits of traineeships across the business sector and provide assistance in the uptake of Government traineeship programs**

Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Coober Pedy Retail Business and Tourism Association

3.01.03 **Increase the number of traineeships/apprenticeships within the Council workforce**

Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Business SA

Objective 3.02 **Promote and facilitate the development of the opal industry**

3.02.01 **Maximise the available funding for further exploratory drilling and the establishment of new opal fields**

Priority: 2 Critical strategy that can be achieved with significant additional human or financial resources
Primary Agency: Coober Pedy Miners Association
Secondary Agency: SA Opal Miners Association

3.02.02 **Establish an Opal Expo linked to the annual Opal Festival focusing on production, value-adding, national and international marketing and promotions**

Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: Coober Pedy Miners Association
Secondary Agency: SA Opal Miners Association

- 3.02.03 Further develop fine jewellery manufacturing at Coober Pedy**
Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: Coober Pedy Miners Association
Secondary Agency: SA Opal Miners Association
- 3.02.04 Establish a peak industry body in the town including an Executive Officer**
Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: Coober Pedy Miners Association
Secondary Agency: SA Opal Miners Association
- 3.02.05 Investigate the potential uses of common opal or "potch"**
Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: Coober Pedy Miners Association
Secondary Agency: SA Opal Miners Association
- 3.02.06 Ensure Coober Pedy remains a Centre of Excellence for education, training and skill development for the opal industry**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: Northern Regional Development Board
Secondary Agency: Spencer Institute of TAFE
- 3.02.07 Reinforce the importance of the National Opal Symposium to the industry**
Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: Coober Pedy Miners Association
Secondary Agency: SA Opal Miners Association
- 3.02.08 Ensure Industry and Council representation at the National Opal Symposium**
Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Coober Pedy Miners Association
- 3.02.09 Coordinate a strategic and cooperative approach to the resolution of Native Title issues**
Priority: 2 Critical strategy that can be achieved with significant additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:



3.02.10 Re-establish close relationships with key Government agencies and their officers to further the development of the opal industry

Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: Northern Regional Development Board
Secondary Agency: Coober Pedy Miners Association

3.02.11 Ensure nationally accredited courses include Coober Pedy as the essential training site

Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: Australian National Training Authority
Secondary Agency: Northern Regional Development Board

3.02.12 Initiate opal industry training and development scholarships and study awards

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Northern Regional Development Board

3.02.13 Initiate an opal mining retailing, marketing and promotional course

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: Australian National Training Authority
Secondary Agency: Northern Regional Development Board

Objective 3.03 Maximise the economic impact of Tourism to the Region

3.03.01 Develop tourism products that have a "hands on" link to mining, and the opal industry generally, that will encourage visitors to stay longer

Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: Coober Pedy Retail Business and Tourism Association
Secondary Agency: Coober Pedy Miners Association

3.03.02 Develop and promote Coober Pedy as the centre of Indigenous arts and crafts linked into the Pitjantjatjara lands

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: Coober Pedy Retail Business and Tourism Association
Secondary Agency: Northern Regional Development Board



- 3.03.03 Develop and implement a tourism promotion campaign linked to the comprehensive town marketing strategy**
Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: Coober Pedy Retail Business and Tourism Association
Secondary Agency: South Australian Tourism Commission
- 3.03.04 Utilise the "Year of the Outback" to promote Coober Pedy as the major regional centre of the outback and as the opal capital of the world**
Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: Coober Pedy Retail Business and Tourism Association
Secondary Agency: South Australian Tourism Commission
- 3.03.05 Access tourism infrastructure funding allocated by South Australian Tourism Commission**
Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Northern Regional Development Board
- 3.03.06 Develop an interactive "Gem Tour" including mining, cut and polish of opal and setting in jewellery over a 3 day period**
Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: Coober Pedy Retail Business and Tourism Association
Secondary Agency: South Australian Tourism Commission
- 3.03.07 Establish fly/drive outback tours utilising Coober Pedy as the regional centre**
Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: Coober Pedy Retail Business and Tourism Association
Secondary Agency: South Australian Tourism Commission
- 3.03.08 Source funding and build a Visitor Information Centre to become a flagship for the business sector**
Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: South Australian Tourism Commission

- 3.03.09 Maximise the exposure and marketing of the "Coober Pedy Race Weekend"**
Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: Coober Pedy Retail Business and Tourism Association
Secondary Agency: Coober Pedy Race Club
- 3.03.10 Investigate ways of maximising the overall impact to tourism and business of the annual "Opal Festival"**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: Coober Pedy Retail Business and Tourism Association
Secondary Agency: South Australian Tourism Commission
- 3.03.11 Position the local tourism industry to influence the regional tourism agenda with South Australian Tourism Commission and other State and Federal agencies**
Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: Coober Pedy Retail Business and Tourism Association
Secondary Agency: District Council of Coober Pedy
- 3.03.12 Re-establish scheduled air links with Alice Springs and Ayers Rock**
Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: Northern Regional Development Board
Secondary Agency: District Council of Coober Pedy
- 3.03.13 Undertake a registration of interest for regular private air charter flights between Coober Pedy and Ayers Rock linked to tourism packages**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: Northern Regional Development Board
Secondary Agency: District Council of Coober Pedy
- 3.03.14 Ensure ongoing liaison with the regular passenger transport provider to maintain and enhance air transport**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Northern Regional Development Board

- 3.03.15 Develop a integrated Tourism Strategy with smaller towns in the region**
Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: Coober Pedy Retail Business and Tourism Association
Secondary Agency: South Australian Tourism Commission
- 3.03.16 Assess opportunities to further utilise the "Breakaways" reserve as a tourism icon including implementation of "Stage 3 of the Plan of Management Nov 1996"**
Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: South Australian Tourism Commission
Secondary Agency: District Council of Coober Pedy
- 3.03.17 Actively promote local tourism at regional, state and international forums**
Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: Coober Pedy Retail Business and Tourism Association
Secondary Agency: District Council of Coober Pedy
- 3.03.18 Link accommodation, events, tourism attractions and local businesses to Council's web page**
Priority: 2 Critical strategy that can be achieved with significant additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Coober Pedy Retail Business and Tourism Association
- 3.03.19 Provide opportunities to educate the community on the importance of tourism to the local economy**
Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: Coober Pedy Retail Business and Tourism Association
Secondary Agency: Northern Regional Development Board
- 3.03.20 Develop town beautification and maintenance programs to improve the visual appearance and amenity**
Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Coober Pedy Retail Business and Tourism Association
- 3.03.21 Actively participate as a member of Flinders Ranges and Outback Areas Regional Marketing Group**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: Coober Pedy Retail Business and Tourism Association
Secondary Agency: District Council of Coober Pedy

3.03.22 Attract relevant conferences and conventions to Coober Pedy

Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: Coober Pedy Retail Business and Tourism Association
Secondary Agency: South Australian Tourism Commission

3.03.23 Complete the redevelopment of the "Main Street"

Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Northern Regional Development Board

3.03.24 Upgrade the standard of entranceways into the town from the Stuart Highway

Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Coober Pedy Retail Business and Tourism Association

3.03.25 Examining funding options to provide executive support and project management for the Business and Tourism Association

Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Coober Pedy Retail Business and Tourism Association

3.03.26 Develop a town marketing and promotion strategy involving business, Government agencies and the District Council to target identified markets

Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: Coober Pedy Retail Business and Tourism Association
Secondary Agency: South Australian Tourism Commission

3.03.27 Promote the need to deliver hospitality and tourism courses at Coober Pedy

Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: Coober Pedy Retail Business and Tourism Association
Secondary Agency: Spencer Institute of TAFE

- Objective 3.04 Provide efficient and cost effective power and water for industry**
- 3.04.01 Develop a longer term Plan to further increase the availability of water and manage the extensive asset base including the pipeline**
Priority: 2 Critical strategy that can be achieved with significant additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Flinders Region Area Consultative Committee
- 3.04.02 Investigate cost effective alternative power generation options**
Priority: 2 Critical strategy that can be achieved with significant additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Office of Energy Policy
- 3.04.03 Develop a comprehensive plan to ensure the efficient and sustainable utilisation of power assets and to address future asset management requirements**
Priority: 2 Critical strategy that can be achieved with significant additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Office of Energy Policy
- 3.04.04 Develop and implement a water conservation campaign**
Priority: 2 Critical strategy that can be achieved with significant additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Department of Industry and Trade
- 3.04.05 Treat and recycle wastewater**
Priority: 2 Critical strategy that can be achieved with significant additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Department for Environment & Heritage
- 3.04.06 Ensure appropriate land use policies for the establishment of alternative energy sources**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Department for Environment & Heritage

- Objective 3.05 Maximise the economic development opportunities created through mining and mineral processing in northern South Australia**
- 3.05.01 Establish Coober Pedy as a major service centre for mining and minerals processing**
Priority: 2 Critical strategy that can be achieved with significant additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Northern Regional Development Board
- 3.05.02 Encourage the development of the SASE Pig-Iron project in close proximity to Coober Pedy**
Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Northern Regional Development Board
- 3.05.03 Monitor the need for a mining services zone within Coober Pedy**
Priority: 2 Critical strategy that can be achieved with significant additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Northern Regional Development Board
- Objective 3.06 Improve the level of retail shopping choices within Coober Pedy**
- 3.06.01 Undertake an analysis of local shopping trends and gaps**
Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: Northern Regional Development Board
Secondary Agency: District Council of Coober Pedy
- 3.06.02 Develop a buy local promotion campaign**
Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Northern Regional Development Board
- Objective 3.07 Ensure Coober Pedy's strategic advantage as a regional provider of Government and private sector services is maintained and increased**
- 3.07.01 Continue supporting the retention of a dedicated Economic Development Officer for Coober Pedy**
Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Coober Pedy Retail Business and Tourism Association



3.07.02 Strengthen the existing partnership with the Northern Regional Development Board to support a broad range of economic and business initiatives

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Coober Pedy Retail Business and Tourism Association

3.07.03 Establish and develop an agreed agenda with the Flinders Region Area Consultative Committee

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Coober Pedy Retail Business and Tourism Association

3.07.04 Establish a half yearly business group forum to discuss and provide direction on key issues

Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: Coober Pedy Retail Business and Tourism Association
Secondary Agency: District Council of Coober Pedy

3.07.05 Develop a Master (development) Plan for the town

Priority: 6 Important strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Coober Pedy Retail Business and Tourism Association

Objective 3.08 Provide a high standard of physical infrastructure to support economic development

3.08.01 Develop a 5 year priority based road program linked to the District Council's Financial Plan

Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:

3.08.02 Seek financial support for the upgrade of the airport

Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Northern Regional Development Board

3.08.03 Seek financial support for the construction of a new Airport Terminal

Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: Assembly of God
Secondary Agency: South Australian Tourism Commission





- 3.08.04 Undertake an analysis of infrastructure needs to support business and tourism**
Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Northern Regional Development Board
- 3.08.05 Seek external funding to assist in the development of infrastructure**
Priority: 2 Critical strategy that can be achieved with significant additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Northern Regional Development Board
- 3.08.06 Link Business and Tourism infrastructure requirements into a 5 year Financial Plan**
Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:
- 3.08.07 Facilitate an improvement of communications infrastructure**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Coober Pedy Retail Business and Tourism Association

Objective 3.09 Increase educational visits to Coober Pedy

- 3.09.01 Explore the potential for the use of Coober Pedy's multicultural society as a model for multicultural development**
Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: Department of Education, Training and Employment
Secondary Agency: Northern Regional Development Board
- 3.09.02 Examine opportunities for attracting national and international tertiary student study visits**
Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: Department of Education, Training and Employment
Secondary Agency: Northern Regional Development Board



Goal 4 To undertake a strategic community development role within a customer services culture

Objective 4.01 Clarify and rationalise roles and responsibilities between the DC of Coober Pedy, Umoona Community Council and Iwara Kutju Inc

4.01.01 Initiate regular senior management meetings with Umoona and Iwarakatju to identify and progress issues and possible partnership projects for the benefit of the community

Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Umoona Community Council

4.01.02 Establish a Memorandum of Understanding to clarify roles and responsibilities

Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Umoona Community Council

4.01.03 Undertake quarterly briefing sessions between all groups

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Umoona Community Council

Objective 4.02 Maximise the benefits to the Council through effective financial management and planning

4.02.01 Prepare a 5 year Financial Plan linked to the strategic plan and infrastructure needs

Priority: 2 Critical strategy that can be achieved with significant additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:

4.02.02 Be pro-active in sourcing alternative external sources of income to support the implementation of projects and programs

Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Northern Regional Development Board

- 4.02.03 Develop a long term rating and pricing strategy linked to the Financial Plan**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:
- Objective 4.03 Utilise CDEP to increase the level of new and upgraded infrastructure for the community**
- 4.03.01 Examine the use of long term "employment" contracts to provide additional maintenance and construction support**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Community Development Employment Program
- 4.03.02 Develop joint funding submissions to implement specific infrastructure and community projects**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Umoona Community Council
- 4.03.03 Undertake resource sharing between organisations including plant and machinery**
Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Community Development Employment Program
- Objective 4.04 Maximise the standard of community infrastructure achieved with Council funds**
- 4.04.01 Allocate dedicated resources to target, prepare applications and lobby for funding**
Priority: 2 Critical strategy that can be achieved with significant additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Umoona Community Council
- Objective 4.05 Achieve a customer focused culture within the organisation**
- 4.05.01 Implement a training and development program linked to agreed standards of service delivery**
Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Spencer Institute of TAFE

- 4.05.02 Develop human resource management policies and procedures which incorporates a staff performance appraisal system, professional development programs and flexible employment agreements**
Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:
- 4.05.03 Continuously review the operation of Council services**
Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:
- 4.05.04 Develop a culture of high achievement and rewards for performance**
Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:
- Objective 4.06 Establish and implement effective communications with the community**
- 4.06.01 Prepare a detailed communication strategy that utilises print, electronic and web based mechanisms**
Priority: 4 Essential strategy that can be achieved with significant additional or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Coober Pedy Regional Times
- 4.06.02 Examine the need for a dedicated public relations and marketing officer**
Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency: Coober Pedy Retail Business and Tourism Association
- Objective 4.07 Establish ongoing policy review that supports the implementation of the Community Plan and Council Strategic Plan**
- 4.07.01 Review the implementation of the Community Plan and Council's Strategic Plan on a 4 monthly basis**
Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:



4.07.02 Examine current policy that may be restricting the implementation of specific objectives and strategies

Priority: 5 Important strategy that can be achieved with existing or minimal additional human resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:

4.07.03 Link high priority strategy implementation into the financial planning process of Council

Priority: 1 Critical strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:

4.07.04 Establish a Community Plan steering committee that represents key public and private sector organisations

Priority: 3 Essential strategy that can be achieved with existing or minimal additional human or financial resources
Primary Agency: District Council of Coober Pedy
Secondary Agency:





9 Strategic Plan Implementation

The implementation of the Strategic Plan will be incorporated into the District Council's annual planning process.

Actions will be developed indicating responsibility to initiate strategies. Timeframes for commencement and completion of the strategies will also be developed. Importantly the financial impact of strategy implementation will be examined and linked to the District Council's annual budget process.

