

COOBER PEDY TOWN PLAN 2019 – 2030 (CP30)

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1. INTRODUCTION

This Town Plan has been developed to provide a clear approach to the economic, environmental and social development of Coober Pedy over the 10-year period from 2020 until 2030.

2. BACKGROUND

Coober Pedy was founded in 1915 when a 14-year-old boy called William Hutchison discovered opal. News of his discovery quickly spread and people flocked to the town to make their fortunes on the opal fields. By the 1980s, Coober Pedy was the largest producer of opals in the world, providing 75% of the market. However, since the 1990s opal mining has been in decline and now only a few, dedicated, miners still work the opal fields.

In its place, tourism has become a major industry in Coober Pedy. Given its unique position, half way between Adelaide and Alice Springs, it has long been a stop off point for travellers, many spending a day or two exploring the town's attractions.

Until now, tourism has developed fairly organically, with the Coober Pedy Retail, Business and Tourism Association (CPRBTA) taking the lead in producing marketing materials. As a voluntary organisation, its resources are limited and because of the town's distance from South Australia's capital, Adelaide, it often misses out on the support the South Australian Tourism Commission (SATC) provides to other, closer, destinations.

Coober Pedy is also a regional hub for outback services. Many government departments, social support agencies and health services have offices here. The Council and supermarket also provide services to neighbouring cattle and sheep stations. However, with a declining population, the ongoing provision of these services is not guaranteed.

In March 2020 the COVID-19 pandemic hit the world. This had a major impact on tourism in Coober Pedy. Together with the down turn in opal mining, the declining population and the effects of climate change on water supplies, the town's future is under threat.

Coober Pedy has a unique landscape, fascinating history and vibrant community. It serves as a key service centre for far north South Australia and contributes to the state's visitor economy. For the town to reach its full potential, a clear direction for the Council's involvement in economic development needs to be articulated, setting a path and way forward so that Coober Pedy can, once again, be a thriving outback destination.

3. CP30

In 2018 the District Council of Coober Pedy was accused of maladministration. In 2019 its Councillors were suspended and an Administrator was appointed. Trust in the Council was lost and town morale was low.

On Monday 15 April 2019 a Town Meeting was held at which Tim Jackson, the District Council of Coober Pedy Administrator, proposed that a community plan (known as Coober Pedy 2030 – CP30) be developed to identify ways for the town to move forward. At this meeting three areas requiring action, and key to the future of Coober Pedy, were identified. These were economic development, the environment and the social aspects of the community. On the basis of these three areas of community action, three attendant working groups were established.



An Interim Steering Group was then formed to oversee the establishment and outcomes of the three working groups, and to enable cross-pollination of the ideas generated through each group and to maximise opportunities for the groups to work together on issues of joint concern. A “Meet & Greet” event was held on Wednesday 26 June 2019 at which “leads” were nominated for each working group. This was followed by a workshop on 14 July 2019 to identify what the working groups would be doing. Both these events were facilitated by Moira Were.

Following the workshop, the “Interim” Steering Group was replaced with a “Permanent” Steering Committee consisting of the Chair, the Lead of each working group and one other member of each working group. The Working Groups then identified a Utopian Vision, a 10-Year Vision and a series of 10-Year Projects for each group.

This document details the outcomes these projects are expected to achieve. Together with the *State of the Town Report*, which identifies “indicators” that will be used to track progress, this Town Plan describes the projects that will be undertaken to ensure the economic, environmental and social development of the town.

4. CP30 PROJECT CHARTER

AIM OF COOBER PEDY 2030 TOWN PLAN

To secure the long-term viability of Coober Pedy through the development of three key strategic areas: economic, environment and social.

PURPOSE

- Establishment of three working groups (economic, environment, social)
- Establishment of a steering committee to oversee and guide the working groups
- Consult with, and provide progress reports to, the broader Coober Pedy community on key project initiatives and activities

SCOPE

The plan is essentially limited to identifying and implementing strategies/initiatives that are not already:

- in progress
- allocated to an organisation to undertake/complete
- the responsibility of an existing organisation

Consideration may be made to supporting existing strategies/initiatives where those strategies/initiatives are considered significant to the aim of the Plan and either at risk or considered viable for expansion.

DELIVERABLES

- CP30 Steering Committee “List of Agreed Projects”
- Written Community Plan
- Implemented “Agreed Projects”

KEY PROJECT COMPONENTS

- Steering Committee to develop a strategy to monitor, review and evaluate the CP30 Plan that includes a process for ensuring findings are able to be incorporated
- Steering Committee to design appropriate governance arrangements
- Working groups to identify relevant projects and categorise these by significance/priorities
- Working groups to submit list of proposed projects to CP30 Steering Committee for consideration within agreed timeframes
- CP30 Steering Committee to compile “List of Agreed Projects”
- Working groups to develop a timeline for all their projects
- Working groups to complete project plans for their individual projects as per timeline (that includes: project aims and outcomes; a timeline; funding/resourcing; and process for monitoring, reviewing and evaluating project outcomes)
- Steering Committee to develop a master timeline for all CP30 “Agreed Projects”, across the three working groups
- Implement “Agreed Projects”
- On-going implementation of the CP30 monitoring, review and evaluation strategy
- Make sure project “learnings” are put into practice

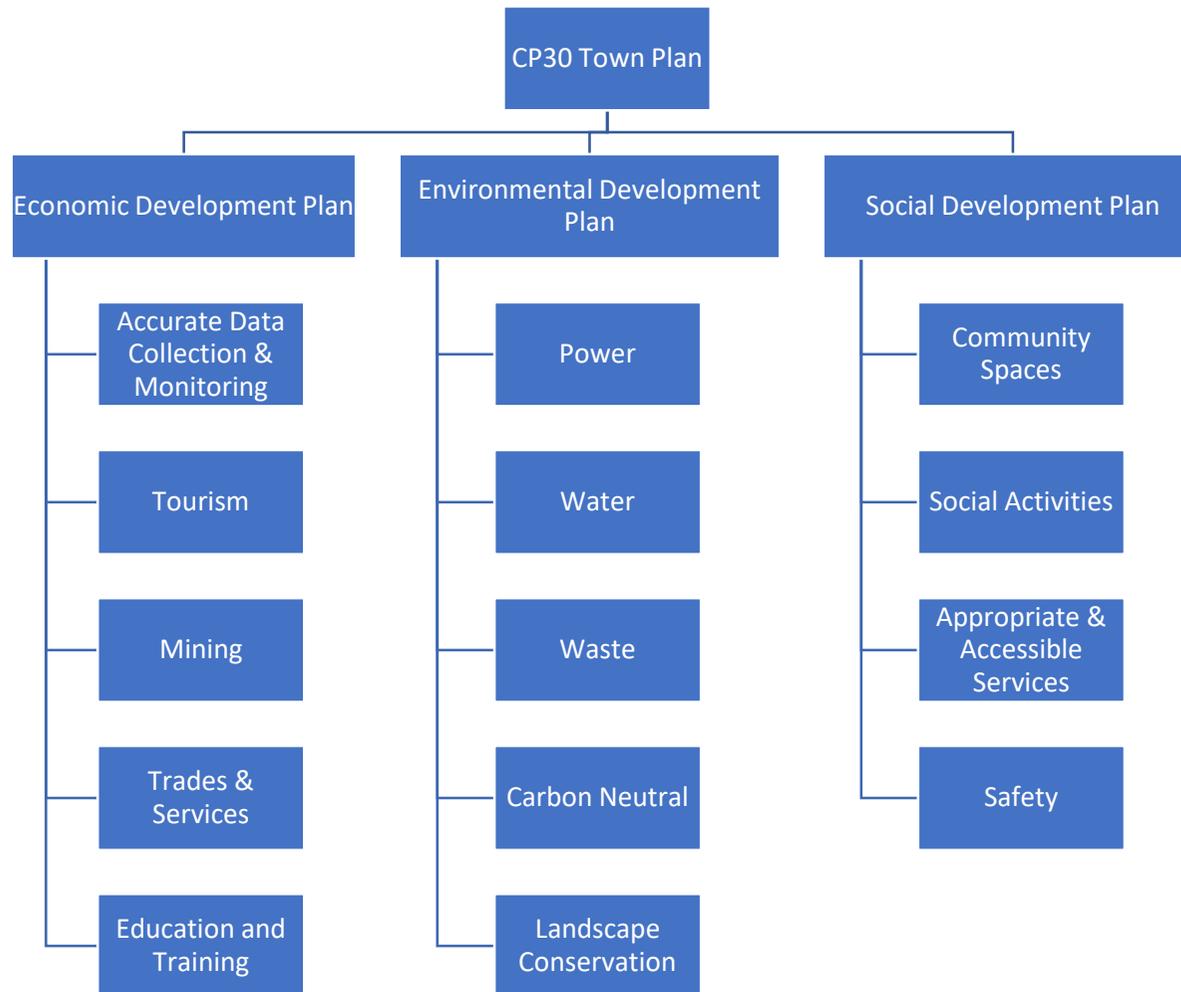
5. GUIDING PRICIPLES

TOWN VISION

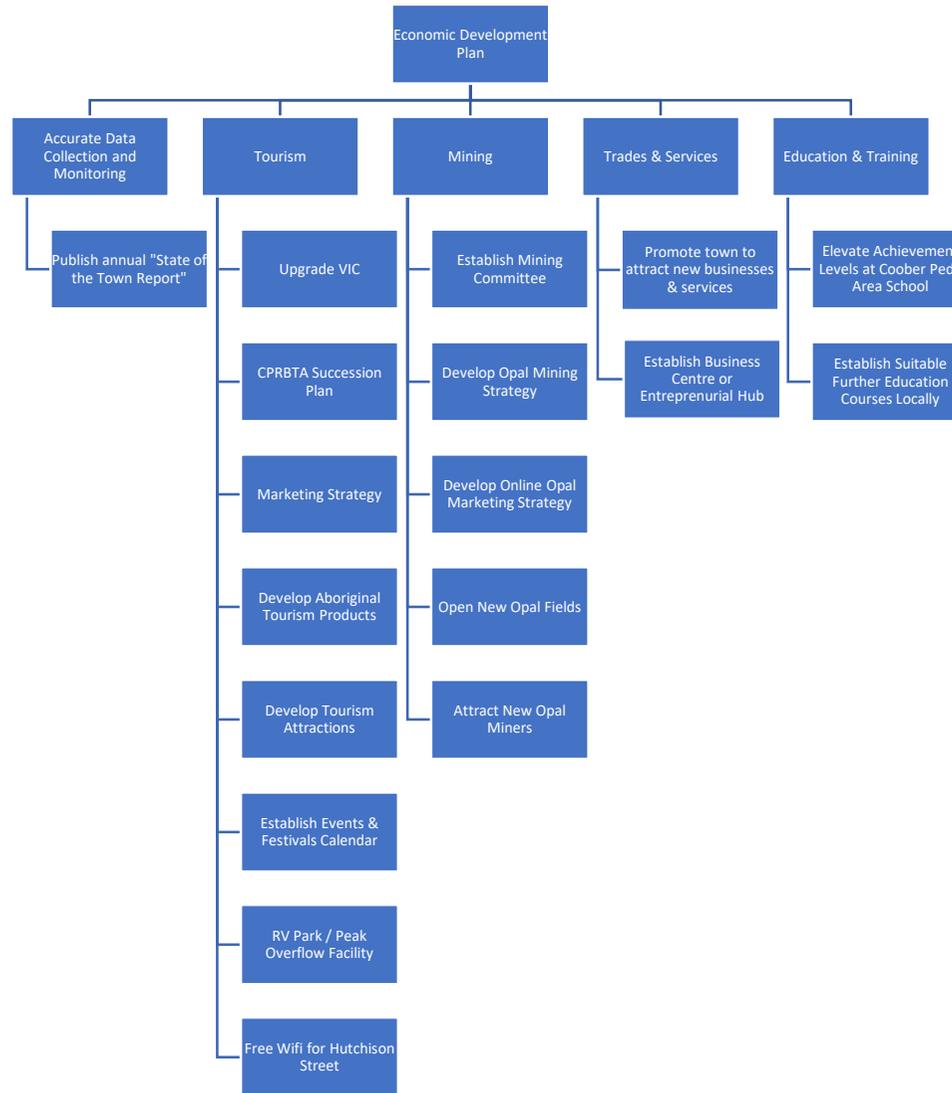
To make Coober Pedy a vibrant and prosperous town, to promote its unique heritage and landscape, to develop its sustainable energy resources and provide a fun and caring home to its residents and visitors.

TOWN VALUES

7. OVERVIEW OF TOWN PLAN



8. ECONOMIC DEVELOPMENT PLAN



8.1 OBJECTIVES AND GOALS

Accurate Data Collection and Monitoring

Objectives

With regards to accurate data collection and monitoring, the Economic Development Plan aims to:

1. Identify appropriate “indicators” to track Coober Pedy’s progress towards its objectives.
2. Identify suitable sources of information for each “indicator”.
3. Update “indicators” annually.

Goals

In order to achieve these objectives, the following goals have been set:

Goal 1: Publish Annual “State of the Town” Report

The *State of the Town* Report will be the main document used to track Coober Pedy’s progress towards its objectives. This will detail relevant “indicators” which will be updated on an annual basis. Working with government departments and/or developing systems locally may be required to ensure appropriate data is collected.

Tourism

Objectives

With regards to tourism, the Economic Development Plan aims to:

1. Build a thriving tourism industry.
2. Extend the length of stay of visitors.
3. Extend the length of the tourism season.
4. Increase tourism industry jobs by 10% per annum.
5. Increase intrastate tourism by 10% per annum.
6. Increase interstate tourism by 10% per annum.
7. Increase international tourism by 10% per annum.

Goals

In order to achieve these objectives, the following goals have been set:

Goal 1: Upgrade the Visitor Information Centre

The Visitor Information Centre (VIC) is the first port of call for most visitors to Coober Pedy. Currently posters and brochures advertising local tours, accommodation and attractions are in the least accessible area and need to be made more prominent. This will require rearranging existing displays and furniture. Staff knowledge and the services offered also need to be improved.

Goal 2: Establish CPRBTA Succession Plan

The Coober Pedy Retail, Business and Tourism Association (CPRBTA) markets Coober Pedy to intrastate, interstate and international visitors as well as providing advice and information to local businesses. As a volunteer-led organisation it is in danger of collapse should key members of staff leave. Therefore, a plan to secure its long-term survival is essential.

Goal 3: Develop a Marketing Strategy

The CPRBTA produces and manages the Coober Pedy Visitor Guide, map, tourism directories, website and social media accounts. It also liaises with Flinders Ranges and Outback South Australia Tourism (FROSAT) and the South Australian Tourism Commission (SATC). As such, it is responsible for promoting Coober Pedy to the world. To ensure maximum impact and coordination with regional and state-wide marketing campaigns, a marketing strategy needs to be developed.

Goal 4: Develop Aboriginal Tourism Products

Coober Pedy has a large resident Aboriginal population. It is also the gateway to the Anangu Pitjantjatjara Yankunytjatjara (APY) Lands, yet little in the way of Aboriginal tourism exists in the town. Aboriginal organisations are keen to work with existing operators to develop a variety of tourism products.

Goal 5: Develop Tourism Attractions

Coober Pedy has a number of existing attractions, some of which could benefit from refreshing or upgrading. Additionally, some new attractions need to be developed to give people another reason to visit the town. These could include:

- Self-Drive Touring Routes
- Major new attraction
- Major new Underground Attraction
- Aboriginal Cultural Centre
- Movie Museum (at Drive-In?)
- Convert Old Wind Turbine, EDL Hybrid Renewable Power Station, Water Treatment Works, Water Reserve and Recycling Centre into a tour

Goal 6: Establish Events and Festivals Calendar

A number of events take place in Coober Pedy every year, however, there is potential to increase these, thus extending the tourism season and the number of visitors. For example:

Date	Existing Events	New Events
January		Hot Yoga Circuit
February		
March		Sustainability Conference
April		
Easter	Gem Trade Show	
May	Golf Open	
May	The Great Kanku-Breakaways Marathon	
June	Opal Festival	Film Festival
July		Christmas in July
August	Races & Gymkhana	
September / October		Wind Festival
November		
December	Christmas Fair	

Goal 7: Establish an RV Park and Peak Season Visitor Overflow Facility

Many caravan and mobile home owners camp in undesignated areas around the town to avoid paying fees at established caravan parks. This creates problems in terms of no toilet facilities, litter, noise pollution, antisocial behaviour and safety.

Additionally, during the peak season, existing caravan parks cannot always accommodate the number of visitors arriving in town. Therefore, a temporary “overflow” facility, with amenities, is required.

Goal 8: Install Free Wifi in Hutchison Street

Coober Pedy is only serviced by Telstra and Optus. This means visitors subscribed to other networks cannot get Wifi services. As social media is such an instantaneous and popular form of communication, visitors not being able to post photos of Coober Pedy reduces the town’s opportunities to capitalise on this form of indirect marketing. Introducing a free Wifi network along the length of Hutchison Street would address this.

Mining

Objectives

With regards to opal mining, the Economic Development Plan aims to:

1. Revitalise the opal mining industry.
2. Increase mining industry jobs by 10% per annum.

Goals

In order to achieve these objectives, the following goals have been set:

Goal 1: Establish a Mining Committee

The Miners' Association is the main body for the opal mining industry in Coober Pedy. To ensure Council can support it wherever necessary, a Council Mining Committee should be established.

Goal 2: Develop an Opal Mining Strategy

As opal mining is in decline but there is still thought to be a large amount of unmined opal available, a strategy needs to be compiled to consider how best to keep the industry alive in Coober Pedy.

Goal 3: Develop an Online Opal Marketing Strategy

Coober Pedy has a large number of opal shops, however, only a small number of these market their goods online. To keep the opal market buoyant and Coober Pedy in the forefront of buyers' minds, making opals available for sale online must be addressed. Consideration should be given to whether this should be done individually by each shop/supplier or collectively as a town.

Goal 4: Open New Opal Fields

Although existing opal fields continue to be mined, opening new fields could encourage new miners to come to the town, thereby revitalising the industry.

Goal 5: Attract New Opal Miners

The television series *Outback Opal Hunters* has put opal mining back in people's minds as a way to make money. Ongoing contributions to such programs will help to attract more miners to the town. Other strategies also need to be identified.

Trades and Services

Objectives

With regards to trades and services, the Economic Development Plan aims to:

1. Build a thriving local economy.
2. Increase retail and service sector jobs by 10% per annum.

Goals

In order to achieve these objectives, the following goals have been set:

Goal 1: Promote Town to Attract New Businesses and Services

As the CP30 projects get underway and the town begins to prosper, media coverage will be sought to highlight achievements and promote Coober Pedy as a desirable place to live and set up a business.

In addition, CP30 will appeal to Government departments and social support agencies to locate their offices in Coober Pedy.

Goal 2: Establish a Business Centre or Entrepreneurial Hub

To help existing businesses expand and new businesses get established, a business centre or entrepreneurial hub could be established to provide:

- Business advice (specialists, i.e. RDAFN Economic Development Officer, could be scheduled to visit)
- Information on grants and funding
- Access to business equipment, i.e.:
 - Photocopier/printer/scanner
 - PCs/internet
 - Telephone/fax
- Meeting rooms/hot desks

Education and Training

Objectives

With regards to education, training and business support, the Economic Development Plan aims to:

1. Increase pre-school enrolments by 1% per annum.
2. Increase primary and secondary school enrolments by 1% per annum.
3. Increase number of students completing Year 12 and attaining a senior secondary certificate by 1% per annum.
4. Have an educated and skilled local workforce.
5. Become a learning community.
6. Provide local support for local businesses.

Goals

In order to achieve these objectives, the following goals have been set:

Goal 1: Elevate Achievement Levels at Coober Pedy Area School

Coober Pedy Area School suffers from poor attendance, poor levels of achievement and low levels of students completing Year 12 and gaining senior secondary certificates. This has resulted in a largely unskilled workforce being available to local employers. To combat this, deliberate effort must be put into:

- increasing the number of pupils attending classes; and
- increasing the number of pupils completing Year 12 and gaining a senior secondary certificate.

In addition, pupils need to be made aware of the local job opportunities that could be available to them if they attain suitable academic qualifications.

Goal 2: Establish Suitable Further Education Courses Locally

Further education in Coober Pedy is currently offered by the following organisations:

- **TAFESA** – have a campus here. However, this is significantly under-utilised and those courses which are run are not always suitable for local needs.
- **Complete Personnel** – offer on-the-job training through the Work for the Dole program.
- **Local Businesses** – some local businesses sometimes run courses for their staff (i.e. First Aid) which, if spare places are available, they sometimes make available to members of the public.

In order to ensure we have an educated and skilled workforce, local training providers need to offer courses which meet local employers' needs and local residents need to be encouraged to attend. Courses could include:

- Tourism and Hospitality
 - Provision of Visitor Information (including local knowledge of Coober Pedy and what it has to offer)
 - Hotel Management
 - Responsible Service of Alcohol (RSA)
 - Barista Skills
 - Food Handling

- Customer Service Training
- Mining, Engineering and Automotive
 - Re-establish Opal Cutting and Polishing Course

8.2 RESOURCES

Economic Working Group

Members of the Economic Working Group will be available to assist with projects.

Economic and Community Development Officer

In recognition of the need for a coordinated approach to economic development, the Council has appointed an Economic and Community Development Officer. They are responsible for:

- Economic Development (including CP30, Tourism, Other Industries,
- Grants and Funding Applications
- Community Development (including Event Coordination and Organisation)

Tourism Committee

In February 2020, Council established a Tourism Committee. This is comprised of 3 representatives from Council and 3 representatives from the CPRBTA, as follows:

Council:	Dean Miller (CEO) Tim Jackson (Administrator) Jill Maden (Economic and Community Development Officer)
CPRBTA:	Neville Hall (Chair) Kath Mitchell James Stewart

In addition, non-voting members include:

RDAFN:	Jeremy Carn (Economic Development Officer)
Breakaways:	Chevahn Hoad (Executive Officer)

8.3 KEY STAKEHOLDERS

Tourism

- District Council of Coober Pedy (“Council”)
- Coober Pedy Retail, Business and Tourism Association (CPRBTA)
- Flinders Ranges and Outback South Australia Tourism (FROSAT)
- Regional Development Australia Far North (RDAFN)
- South Australian Tourism Commission (SATC)
- Tourism South Australia Industry Council (TiCSA)
- South Australian Visitor Information Centre Network (SAVICN)

Mining

- Miners Association
- Mines’ Department

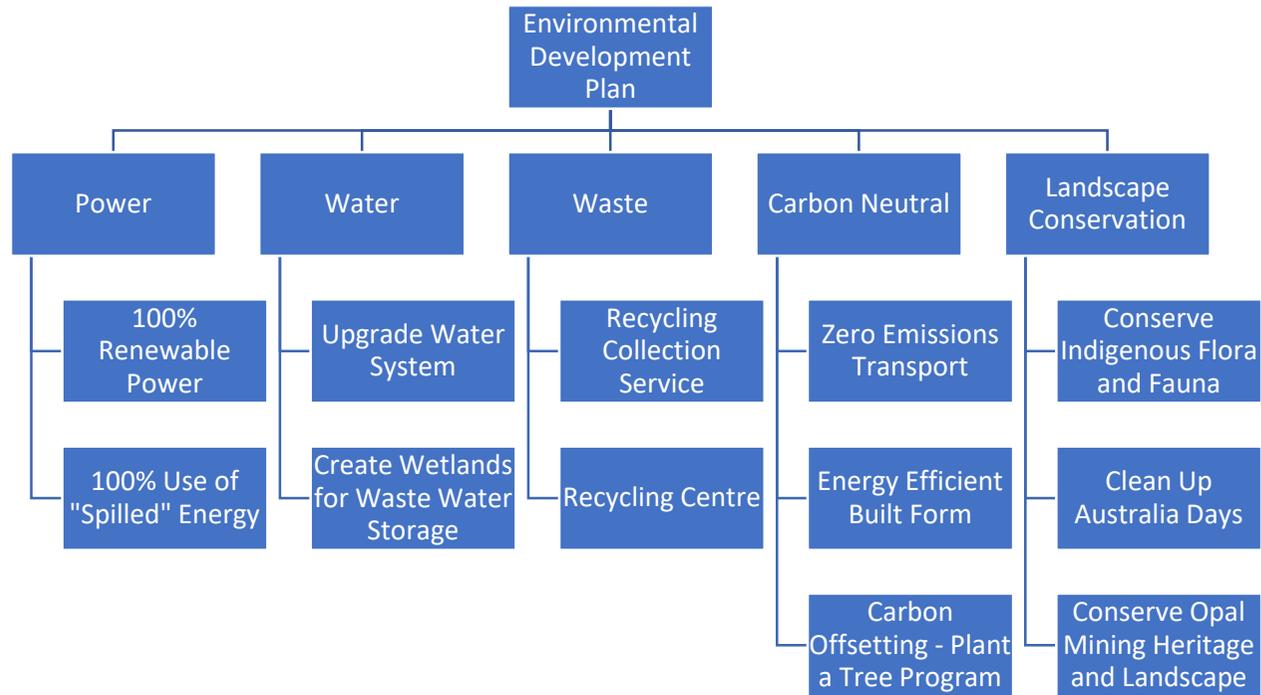
Trades and Services

- Local shops and businesses
- Local clubs and associations
- Health services
- Government departments
- Social support agencies

Training, Education and Business Support

- Coober Pedy Area School
- TAFESA
- Complete Personnel

9. ENVIRONMENTAL DEVELOPMENT PLAN



9.1 OBJECTIVES AND GOALS

The overall objective of the Environmental Development Plan is to:

- ***Make Coober Pedy the most sustainable town in Australia.***

Power

Objectives

With regards to power, the Environmental Development Plan aims to:

1. Provide the cheapest electricity in Australia.
2. Provide a sustainable, renewable power source for the town with 100% reliability.
3. Reduce carbon emissions from power generation to 0%.

Goals

In order to achieve these objectives, the following goals have been set:

Goal 1: 100% Renewable Power

Coober Pedy's electrical power is generated from an award-winning Hybrid Renewable Power Station consisting of two wind turbines, a solar farm and a diesel generator). Weather conditions can affect the reliability of renewable energy meaning the diesel generator has to be used instead. EDL, the managers of the power station, are working towards increasing renewable power generation to 100% uptime.

Goal 2: 100% Use of "Spilled" Energy

During periods of excessive sunshine or high winds, more power is generated than the town can use. As there is limited battery storage available to store excess power in, this surplus energy is lost. Ways to store surplus energy need to be investigated. These could include:

- Battery storage
- Converting surplus power to hydrogen which can be used as a zero-emissions fuel

Water

Objectives

With regards to water, the Environmental Development Plan aims to:

1. Have the lowest use of potable water per capita in Australia.
2. Reduce water leaks by 10% per annum.
3. Re-use 100% of waste water.

Goals

In order to achieve these objectives, the following goals have been set:

Goal 1: Upgrade Water System

The District Council of Coober Pedy provide potable water via a water desalination plant using a reverse osmosis process. Raw water is pumped from 60m deep artesian bores located 23km north east of Coober Pedy, via a 200mm pipeline to the town water tanks. Bore water pumps operate automatically via radio signals transmitted from the town treatment plant. Excellent quality drinking water is produced. Coin operated water dispensers are available on Hutchison Street for visitors with caravans or motorhomes to replenish their supplies from.

The desalination plant and bore pipeline were introduced in 1985, making them 35 years old. Numerous leaks occur along the pipeline and distribution pipes, resulting in large losses of potable water. In order to avoid further losses, the whole system needs to be upgraded and better maintained.

Goal 2: Create Wetlands for Waste Water Storage

During the peak tourist season more waste water is produced than can be used in grey water re-use areas (like the Oval, the orchard and park lands). However, during the low tourist season, insufficient waste water is produced to meet the demands of these areas. Therefore, an environmentally friendly storage area needs to be created.

Council are developing plans to create a wetlands area near the sewerage treatment works where excessive waste water generated during the peak season can be stored for use during the low season. This would be designed in such a way that a nature reserve would be formed, thereby creating another visitor attraction.

Waste

Objectives

With regards to waste, the Environmental Development Plan aims to:

1. Transform Coober Pedy into a zero waste town.

Goals

In order to achieve these objectives, the following goals have been set:

Goal 1: Establish a Recycling Collection Service

Coober Pedy does not have a Council operated recycling service, other than a yard where white goods can be taken. A private operator, Northern Saints, operates a recycling service where cans and some bottles can be taken. However, plastics, paper, wood, etc cannot be recycled locally and go into the Council's landfill site.

There is a strong need to provide a recycling service to collect domestic recyclables such as:

- Food waste
- Garden waste
- Paper and cardboard
- Plastics
- Glass
- Metal

Providing such a service would need to be thoroughly investigated, costed and all existing parties consulted, to determine what would be the best solution.

Goal 2: Establish a Recycling Centre

Once domestic recyclables have been uplifted, they need to be recycled. Therefore, establishing a centre which can do this locally needs to be investigated. This centre would also need to accommodate the following (which could be dropped off at the centre):

- All of the items identified in Goal 1 above
- Liquids
- Electronic waste
- Crockery and ceramics
- Rubber and cork
- Building and construction materials
- Wood and timber

A model for establishing a social enterprise recycling centre has already been established in Australia and could be copied (<http://www.eaglehawkrecycleshop.com/wp-content/uploads/2017/04/CRNAEbookPDF.pdf>).

Carbon Neutral

Objectives

With regards to carbon neutrality, the Environmental Development Plan aims to:

1. Transform Coober Pedy into a carbon neutral town.

Goals

In order to achieve these objectives, the following goals have been set:

Goal 1: Zero Emissions Transport

The town of Coober Pedy covers a relatively small area, the centre of which is easily commutable from most residences. Encouraging the use of bicycles or electric vehicles (powered from the town's Hybrid Renewable Power Station) would reduce CO₂ emissions considerably. The following should be investigated:

- Installing vehicle charging points at key locations in the town
- Introducing an electric car share scheme
- Introducing a bike share scheme
- Introducing "golf buggies"
- Introducing a public electric bus service

Goal 2: Energy Efficient Built Form

Coober Pedy benefits from one of the most energy efficient built forms available – the dugout. However, there are a large number of above ground properties which do not share the dugouts' energy efficient properties. The Coober Pedy Development Plan could be reviewed to include advice on how best to make new and existing above ground homes more energy efficient.

Goal 3: Carbon Offsetting – Plant a Tree Program

Coober Pedy has very few trees. However, planting trees has numerous beneficial effects, even in arid landscapes. Council could lead the way with implementing a tree planting scheme in which, for instance, it plants a tree for every time it uses a diesel fuelled vehicle. Other businesses could be encouraged to introduce similar schemes (<https://carbonneutral.com.au/plant-a-tree/>).

Landscape Conservation

Objectives

With regards to landscape conservation, the Environmental Development Plan aims to:

1. Conserve Coober Pedy's unique heritage and landscape.
2. Be a litter free town.

Goals

In order to achieve these objectives, the following goals have been set:

Goal 1: Conserve Indigenous Flora and Fauna

???

Goal 2: Regular "Clean Up Australia" Days

Clean Up Australia is an organisation which inspires and empowers communities to clean up, fix up and conserve our environment. They assist individuals, groups, businesses and councils with organising regular clean up events. Coober Pedy could make use of their resources to organise their own clean ups every month or quarter.

Goal 3: Conserve Coober Pedy's Unique Opal Mining Heritage and Landscape

Investigate the feasibility of becoming a World Heritage or National Heritage site.

9.2 RESOURCES

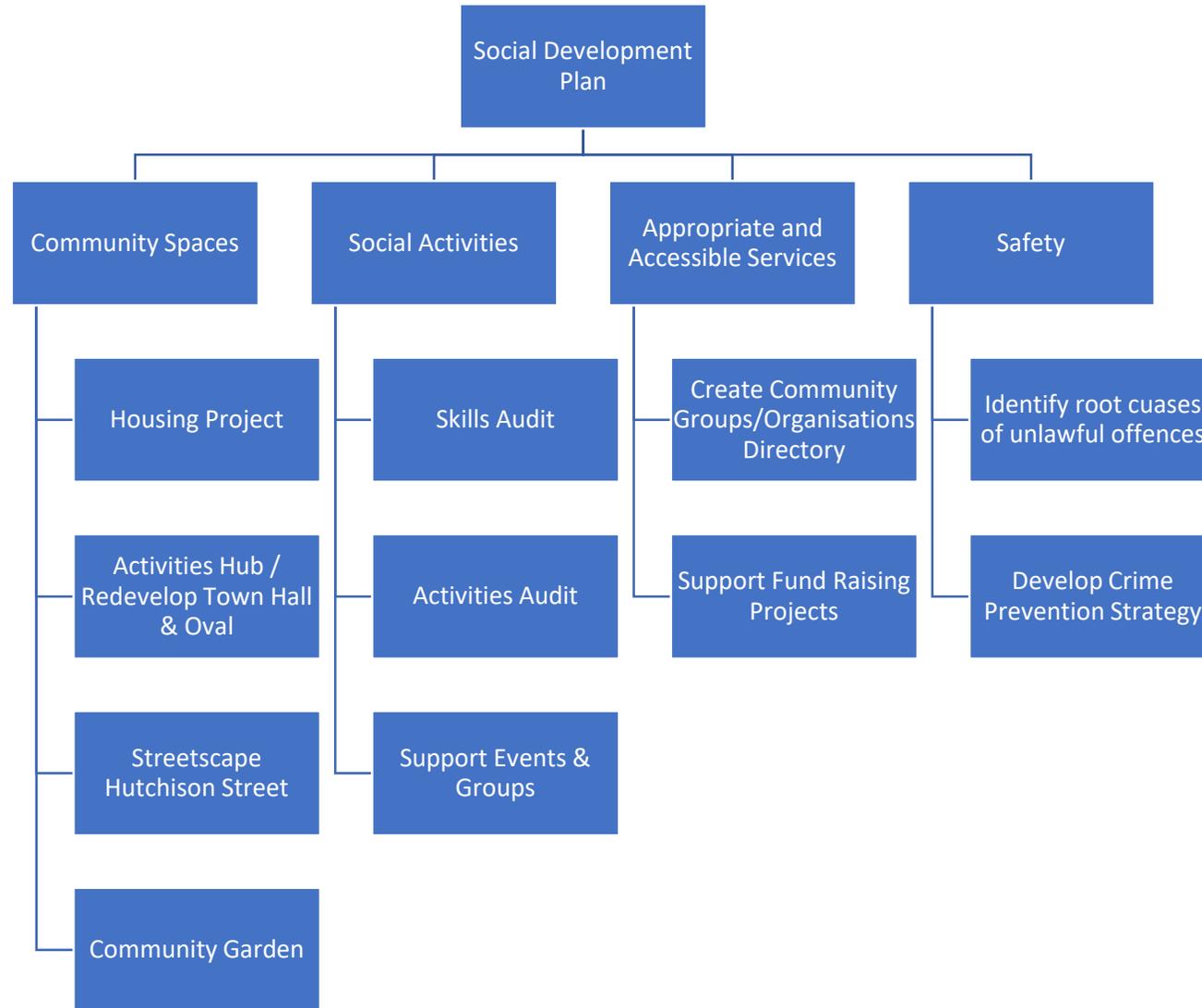
Environmental Working Group

Members of the Environmental Working Group are available to get involved in some of the projects listed.

9.3 STAKEHOLDERS

- District Council of Coober Pedy
- EDL
- Northern Saints Recycling

10. SOCIAL DEVELOPMENT PLAN



10.1 OBJECTIVES AND GOALS

Community Spaces

Objectives

With regards to community spaces, the Social Development Plan aims to:

1. Redevelop derelict or abandoned residential housing.
2. Provide a pleasant and safe town centre with ample amenities.
3. Provide a central, multi-purpose, community sport and recreation facility.

Goals

In order to achieve these objectives, the following goals have been set:

Goal 1: The Housing Project

The Housing Project will explore the possibility of agencies partnering to support people in purchasing and building/doing-up abandoned properties.

Goal 2: Activities Hub / Redevelop Town Hall & Oval Areas

Develop a multi-purpose community hub which can accommodate some or all of the following:

- Sport and recreation facilities (tennis, cricket, gym, sports hall, etc)
- Visitor Information Centre
- Aboriginal Cultural Centre
- Art Gallery
- Office space for local organisations (i.e. CPRBTA, Historical Society, etc)
- Meeting rooms
- Business centre/entrepreneurial hub (see Economic)
- Recycling Centre (see Environmental)
- Community garden (see Goal 4 below)

A number of plans have been developed in the past to develop such a facility but none have been successful. These should be reviewed to see what ideas can be incorporated into a new project.

Goal 3: Streetscaping Hutchison Street

Upgrade the visual amenity of Hutchison Street to include:

- Seating
- Flowers
- Artwork
- Cycleway connecting Activities Hub with Wetland (see Environmental)

Goal 4: Community Garden

Develop a community garden. This could be incorporated into the Activities Hub, the existing orchard or be a separate entity.

Social Activities

Objectives

With regards to social activities, the Social Development Plan aims to:

1. Provide a dynamic selection of social activities for all ages.

Goals

In order to achieve these objectives, the following goals have been set:

Goal 1: Skills Audit

Undertake an audit of which community members have what skills and if there are skills in the community which are not currently being utilised that could be.

Goal 2: Activities Audit

Undertake an audit of community members to identify what activities they would like to be available to the community.

Goal 3: Support Local Events and Groups

There are many clubs, organisations and events in Coober Pedy that rely on volunteers to run them. Sometimes these clubs, organisations or events need additional volunteers, therefore, providing a coordinated approach to volunteer resourcing should be addressed. Setting up an online database where all volunteers and events can be registered would enable volunteers to be matched to events.

Appropriate and Accessible Services

Objectives

With regards to appropriate and accessible services, the Social Development Plan aims to:

1. To ensure all local services are supported and utilised correctly.
2. To advocate for services which are missing.

Goals

In order to achieve these objectives, the following goals have been set:

Goal 1: Create a Community Groups/Organisations Directory

Undertake an audit of all community groups, organisations and support agencies and compile a directory listing what services and programs each organisation offers.

Goal 2: Support Local Fund Raising Projects

From time to time there is a need to raise money for specific projects, like Mental Health Counselling or providing pool passes for low income families. The Social Working Group will, if resources allow, assist with such projects as and when they arise.

Safety

Objectives

With regards to safety, the Social Development Plan aims to:

1. Reduce incidence of unlawful offences by 10% per annum.
2. Reduce incidence of domestic violence offences by 10% per annum.

Goals

In order to achieve these objectives, the following goals have been set:

Goal 1: Identify root causes behind unlawful offences

???

Goal 2: Develop a crime prevention strategy

???

10.2 RESOURCES

Social Working Group

Members of the Social Working Group are available to assist with Social projects.

Previous Project Documentation

- Future Prospects: Coober Pedy Urban Design Project
- Proposed Multi-Purpose Activity Centre for the District Council of Coober Pedy

10.3 STAKEHOLDERS

Community Spaces

- District Council of Coober Pedy
- SA Housing
- Shelter SA

Social Activities

Clubs

- Coober Pedy Amateur Race Club
- Coober Pedy Shooters Club
- Coober Pedy Opal Fields Golf Club
- Coober Pedy Speedway
- Kupi Kupi Coober Pedy Gliding Club
- Coober Pedy Croatian Club
- Coober Pedy Greek Club
- United Bowling Club
- Lions Club
- RSL
- Coober Pedy Historical Society

Appropriate and Accessible Services

- Aboriginal Family Support Services (AFSS)
- Eastern Eyre and Far North Health Service
 - Coober Pedy Hospital
 - Coober Pedy Medical Centre
 - Coober Pedy Medical Practice
 - Coober Pedy Community Health Centre
- Umoona Tjutagku Health Service Aboriginal Corporation
- Australian Red Cross
- Uniting Care
- Department of Child Protection
- Coober Pedy Area School

Safety

- South Australian Police (SAPOL)

11. RESPONSIBILITIES AND TIMESCALES

11.1 ECONOMIC GOALS

Goal	Project Leader	Timescales
Accurate Data Collection and Monitoring		
Publish annual "State of the Town Report"	Economic and Community Development Officer Administrator	Annual
Tourism		
Upgrade Visitor Information Centre	Tourism Committee	
Establish CPRBTA Succession Plan	CPRBTA	
Develop a Marketing Strategy	Tourism Committee?	
Develop Aboriginal Tourism Products		
Develop Tourism Attractions		
Establish Events and Festivals Calendar		
Establish an RV park and Peak Season Visitor Overflow Facility		
Install Free Wifi in Hutchison Street		
Mining		
Establish a Mining Committee	Council Miners' Association	
Develop an Opal Mining Strategy	Mining Committee?	
Develop and Online Opal Marketing Strategy	Mining Committee?	
Open New Opal Fields	Council?	
Attract New Opal Miners		
Trades and Services		
Promote Town to Attract New Businesses and Services		
Establish a Business Centre or Entrepreneurial Hub		
Education and Training		
Elevate Achievement Levels at Coober Pedy Area School		
Establish Suitable Further Education Courses Locally		

11.2 ENVIRONMENTAL GOALS

Goal	Project Leader	Timescales
Power		
100% Renewable Power	EDL	
100% Use of "Spilled" Energy	EDL?	
Water		
Upgrade Water System	Council	
Create Wetlands for Waste Water Storage	Council	
Waste		
Establish a Recycling Collection Service	Council	
Establish a Recycling Centre		
Carbon Neutral		
Zero Emissions Transport		
Energy Efficient Built Form	Council	
Carbon Offsetting – Plant a Tree Program		
Landscape Conservation		
Conserve Indigenous Flora and Fauna		
Regular "Clean Up Australia" Days		
Conserve Coober Pedy's Unique Opal Mining Heritage and Landscape		

11.3 SOCIAL GOALS

Goal	Project Leader	Timescales
Community Spaces		
The Housing Project		
Activities Hub / Redevelop Town Hall & Oval Areas		
Streetscaping of Hutchison Street		
Community Garden		
Social Activities		
Skills Audit		
Activities Audit		
Support Local Events and Groups	Social Working Group	
Appropriate and Accessible Services		
Create a Community Groups/Organisations Directory		
Support Local Fund Raising Projects	Social Working Group	
Safety		
Identify Root Causes Behind Unlawful Offences		
Develop a Crime Prevention Strategy		

